

Option 3



SWAYA
OVERSEAS



SWAYYA
OVERSEAS



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OVERSEAS



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OVERSEAS

Concept



Pen + "S" Overlapping

The pen symbolizes knowledge, writing, and academic growth, while the letter "S" integrates seamlessly to represent the brand name.



Flight at the End of "S"

The end of the "S" transforms into a flight, signifying students' journey toward international education and future success.



Minimal & Elegant Design

This option maintains a clean and modern look, ensuring clarity while effectively representing the consultancy's mission.







Thank you



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